Minutes of the General Assembly 2011

4 October 2011, 13:00 – 14:30
Room 480, Wosk Center, Simon Fraser University, Vancouver, BC, Canada

Present: 16 Persons, 9 voting members *

Lotte Bech* Danish Federation of Pedestrians * Denmark
Terence Bendixson# Living Streets * /FEPA Britain
Scott Bricker America Walks USA
Wayne Curtis Route411.com USA
Tom Dhollander Voetgangersbeweging* / FEPA Belgium
Anne Faure Consultant France
Phillipa Hunt Living Streets UK
Jacky Kennedy Canada Walks * Canada
Gay Richards Living Streets Aotearoa * New Zealand
Daniel Sauter Urban Mobility Research Switzerland
Bronwen Thornton# Walk21 * International
Ole Thorson# (President) Catalunya Camina * Spain
Ellen Vanderslice# America Walks * USA
Stefan van der Spek# (Walking Dutchman) The Netherlands
Geert van Waeg# Johanna.be * Belgium
John Z. Wetmore Perils for Pedestrians USA

# Members of the Board * voting members of IFP

Meeting notes

1. Welcome and introductions
   Owing to a conflicting meeting, some members of the board and President Ole Thorson arrived past the start time for the meeting. Vice-president Geert van Waeg kicked off the meeting and introductions were begun, which were continued on the arrival of President Ole Thorson.

2. Minutes GA Den Haag, NL, 2010
   The minutes of the last General Assembly were accepted.

3. New members
   In contrast to last year, there were no new members to report.
4. Election of the board members
   - Retention of the President
     President Ole Thorson expressed his wish to resign but was persuaded to remain at the helm for one more year to allow for an orderly transition of leadership.
   - Resignation of Ingrid Schmid (Switzerland)
     Ingrid Schmid has indicated she is unable to continue on the board at this time.
   - Confirmation of members remaining on the board
     Most board members had responded in advance of the meeting consenting to continue to serve. It was agreed to ask Eduardo Daros of Brasil again, as he had not responded. There was discussion about whether or not Celia Wade Brown’s election as Mayor of Wellington, NZ, was a conflict of interest with remaining on the board. In the end it was decided this question would be taken up next year in the drafting of new bylaws. In any case, the photo of Dieter Schwab which appears adjacent to Celia’s name should be replaced with a photo of Celia. Also, Bron Thornton will represent Walk21, replacing Jim Walker. Action item: with the changes noted above, the board is affirmed for another year.

5. Bylaws
   The IFP has bylaws which were adopted at the GA in 2005. Although the bylaws state that the organization is an association according to Swiss Civil Code with its seat at Zurich, it is not in fact formally registered in Switzerland or anywhere else. A more formal incorporation and registration would allow for financial activity and agreements. There are decisions to be made about where to register; Spain is a possibility. Ole and Geert will follow up and send out a draft for comments.

6. Activities over the last 12 months
   - OECD/PUSH
     The Organisation for Economic Co-operation and Development is a forum where the governments of 30 democracies work together to address the economic, social and environmental challenges of globalization. The International Transport Forum (ITF) is housed at OECD. PUSH is ITF’s Working Group on Pedestrian Safety, Urban Space, and Health finished a report (summary presented in Leipzig – ITF meeting may 2011) and collaborated with COST (European Cooperation on Science and Technology) and Pedestrians’ Quality Needs (PQN), as presented at Walk21 in Den Haag by Rob Methorst (2010). PUSH is now working on the edition of the final report on a best practices document.
   - ITF International Transport Forum
     IFP assisted with the Leipzig Summit. Pedestrians were not on the agenda, but Ole and Bron were able to ensure that we are invited to be at next year’s summit, and we hope to be invited to speak from the floor. An important concept is “seamless” transport, broadening the idea of travel from moving trains, for example, to moving people.
   - WPx UNECE
     IFP Secretary Christian Thomas represented IFP at the UN at a meeting at the Economic Condition of Europe (UNECE) to establish a new Working Party (not WP-1, Working Party on Road Traffic Safety). Ole?
   - UN Road Safety Collaboration (UNRSC)
     Geert has been attending these meetings, representing IFP. The UNRSC gathers people working on road safety around the world. Members include the UN regional commissions, international agencies (such as the World Bank, ISO and the International Labour Organization), governments, foundations, academic institutes, NGOs (including the IFP) and
some industry members. Active transportation representation is very limited. There is no one from bicycling. The meetings are organized by the World Health Organisation (WHO). They are able to support Geert financially to attend. Geert feels the IFP is making a difference by reminding them constantly to think about pedestrian travel, and by positioning pedestrians (and their safety) as a problem that need to be solved, but as a solution to a variety of aspects, including road safety.

- **Decade of Action**
  The Decade of Action on Road Safety was launched in May, 2011, and will extend through 2020. It includes world-wide activities, of which some are very good.

- **Pedestrian manual**
  The UNRSC wanted to produce a manual on vulnerable road users, but Geert was able to persuade them to do a pedestrian manual. It has been difficult to fund and Geert has not had a clear answer on whether the funding is secured. There are several writers; Geert is one. This is a manual for decision-makers and practitioners. Bron asked if there will be an editorial committee and volunteered Walk21’s help.

  - **NGO Alliance**
    The first meeting of NGOs advocating for road safety and road victims was held by the WHO in Brussels three years ago. The second this year in Washington. Now the WHO has asked the NGOs to build an alliance to organize themselves. Christian Thomas has taken a positive and helpful role in building the organisation.

7. **Sponsoring opportunities**
   We discussed the need for funding for IFP. Ole said we need to have some funding coming in, perhaps fees from members. Geert explained some of the attempts to get sponsorship, within the Decade of Action Fund for Road Safety, and from some commercial firms (Nike). Ellen said that many of the member organizations would not be able to pay fees to belong to IFP, and that would seem to be counter to our goals. Bron wondered whether the health agenda would be one way to approach sponsorships, for example, from insurance agencies. Geert would like to look into the Centers for Disease Control and Prevention in the US (CDC). Phillipa asked how it is decided what to spend funds on? Is there a strategic plan? Ole noted that we follow opportunities. Geert noted that involvement with the Road Safety Collaboration is critical.

8. **Visibility and position of IFP at Walk21 Conference**
   We had a discussion of how the annual IFP General Assembly could be better integrated into the Walk21 conference. Generally, people felt it should be part of the program. Scott Bricker suggested a panel at the end of the program on a strategy to move advocacy forward. America Walks is trying to build a national walking movement in the U.S. Jacky Kennedy said she felt a mid-day meeting was fine. Meetings at the end of the day are rushed and everyone is tired. No one liked having it in a breakout session, though. We agreed that next year we will have a breakfast meeting. Note that this will be a “bring your own” breakfast, but Jacky volunteered to bring blueberry muffins.

9. **Projects**
   Geert reported on two IFP projects he has headed up:
   
   - **FAIRSPACE**
     - Pilot testing performed in Belgium, Kenya, Costa Rica and Vietnam
     - Valuable feedback received including suggestions for improved definitions of the different scoring levels
     - Interest in pilot multi-user (high school)
     - Next step requires some level of funding (multi-user website)
Living end road project

- What it is – a street sign to show that “DEAD END” is a LIVING END if there is a path through for active transportation
- What’s been done (the Swiss pedestrian association ran a user’s study a few years ago. The logo they developed will be used for pilot testing of the living end road project)
- Proposed signage (rectangular blue shield)
- What to do with yellow diamond “dead-end”?
- The originally proposed project name “living end street” was changed to “living end road” in order not to interfere with the “living streets” positioning
- Part 1a: propose stickers to the municipalities
- Part 1b: document all this on website
- Part 2: offer possibility to local activists (if no municipality reaction & only non-permanent)
- Geert asked who wants to take active part in this project and several people indicated their interest: Gay, Bron, Jacky, Lotte, Tom

10. Meeting adjourned at 14:30.

Address of the Secretary of IFP:

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